

Stamps Thereafter—All Premiums Delivered Free

Apparel For MEN-WOMEN and CHILDREN

Underwear

the Dollar
Broadway, at our own price, and we
while assortments are complete and get

Cohen Bros. Sample Vests For Women

Low neck style and sleeveless. Neatly finished with mercerized tape. Garment.....

19c Each



Cohen Bros. Sample Hose—For men, women and children. Every third pair. Hose of various styles, including the famous "Cohen Bros." brand, in all colors, white and tan predominating. 25c

Anniversary Sale 4,600 Pairs Women's \$2.50 to \$4 Spring Oxfords and Pumps

Also a Companion Sale of Men's \$3.50 Low Shoes and Misses' and Children's \$2.00 Pumps at

Last week we purchased this fine lot of shoes from the Geo. Daniels Co. of Boston, and had them rushed here for tomorrow's sale. All stylish, up-to-date models—by far the finest shoes ever offered at the price. 10-2 pairs may be bought for the original price of 1 pair. Will you miss such values as these? We hope not, but come early, for they will go in a hurry.

Women's \$3.00 Pumps of patent coltskin and gun metal calf, warranted. Hand turned soles. Strap across instep or ankle, made in the new short vamp model, finished with neat bow. Cuban or military heel; all sizes. Pair.....

Women's \$3.50 Mallets of patent coltskin or vicid kidskin; Cuban or military heel; hand turned soles. Strap across instep. Pair.....

Women's \$3.50 Slippers of patent coltskin and kidskin; some with beaded effects and strap across instep. Very desirable for party or street wear. Cuban or military heel. Pair.....

Women's \$3.50 and \$4.00 Sample Footwear, in all the very latest and newest styles of the season, in Oxford ties, Christie ties, Matinee ties, Sailor ties and Pumps. All hand sewed soles. All heel heights and toe shapes. Sample sizes, 2 1/2 to 4; 5.50 and 6.00 values. Pair.....

Men's \$3.50 Low shoes of patent coltskin in a number of styles, lasts and shapes. Pair.....

Misses' and Children's \$2.00 Pumps of vicid kidskin, patent coltskin and gun metal calf and white canvas. No tailors bow and strap across instep. Pair.....

If you wear one of these shoes—You'll get the best value you ever saw at 99c.



Dress Sensation

New \$15 to \$25 Silk Dresses
Sale Tomorrow

9.69

No Mail or Phone Orders

This Sale

saying he had an unusual offer to price. We found upon inspection we have ever seen, and we bought

Models

The 4 models here illustrate the new beautiful than the low necks, short sleeves, new lace fichu effects, buttons and embroidery, all sizes, 34 to 44.

Very Latest

slimming masseline in every new pattern, checks and stripes, have added a goodly number of new lace, insertions and silk. Known this season at \$9.69

100 to \$10.00 Dresses. Made of Tulle, Gossamer and Lingerie in many new styles of colors, both in solid shades and patterns of checks, stripes and lace. Special \$4.69



Anniversary Undermuslins

Nainsook Corset Covers, round neck style, trimmed with four rows of lace insertion with ribbon bindings and lace edges. Sizes 34 to 44.....

12c

Muslin Drawers, made with full ruffles, trimmed with clusters of tucks and deep hems.....

12c

Muslin Petticoats, made with full flounces trimmed with clusters of tucks.....

15c

Corset Covers of sheer lingerie with clusters of embroidery or hand crocheted medallion embellishments. Valenciennes or linen lace or embroidery insertions, ribbon drawn and bindings. Sizes 34 to 44.....

48c

Handsome Gowns of Lingerie crepe or cambric in round, square or high neck models. Also Marquisette models, prettily trimmed with Swiss or crystal embroidery. Valenciennes or linen lace, hand crocheted medallions, ribbon bows and fancy sleeves, at.....

98c

Combination Corset Cover and Drawers or Skirt of fine lingerie. Tucks of hand crocheted lace or embroidery, medallion, allover embroidery, or ribbon insertions. Sizes 34 to 44.....

98c

Princess Slips of nainsook. Round necks trimmed with wide ruffles, embroidery insertions, ribbon bindings and lace edges. Drawers with ruffles, tucks and lace.....

67c

Fine White Cambric Petticoats in a beautiful range of styles. Deep flounces of wide embroidery, headed with lace or ribbon, or lace insertions, with embroidery insertions and tucks.....

\$1.97 & 98c

Circular Umbrella or Motor Drawers of excellent nainsook. Deep ruffles of wide embroidery headed with lace and ribbon, and lace ruffles with marked side.....

48c

(Second Floor.)

Anniversary Sale Gloves

Elbow Length Chambray Lisle Gloves, 16-button Mouquetair, white and yellow. Value 75c. Pair.....

39c

16-Button Length Lisle Gloves, white and yellow. Value 50c. Pair.....

25c

Fabric Samples, black, white and gray. Value 50c and 75c. Pair.....

23c

Women's 2-Clasp Silk Gloves, double finger tipped, white and black. Pr.....

44c

(Main Floor.)

Anniversary Sale Women's House Dresses

That are neat for morning wear, for marketing, etc. Special at.....

57c

Made of excellent quality percale cloths in several neat and pretty models. High or Dutch neck effects or the becoming roll collar styles. Neatly trimmed with Gibson plaits. Shirts are generous in width and are finished with wide hems. The color effects are numerous and you are bound to be pleased with them, especially when they can be had at this low price.....

57c

half of K mono Gowns, a beautiful Persian design, on tulle trimmed with tucks and deep allover borders down the front and around sleeves. Ch red at waistline or finished with belt. Choice at.....

57c

(Second Floor.)

Anniversary Sale of Sattler's \$1.00 Restorina

Restorina is not an ordinary dye, but a superior preparation, scientifically correct basis, for restoring the hair to its natural color—no natural color could not tell it from the original shade. It instantly converts the gray and faded color of the hair into the most beautiful shades, from an ashen drab to a deep black, leaving the hair soft and glossy. It is prepared in 13 distinct and perfect shades.....

85c

(Main Floor.)

Anniversary Sale of Misses' \$1 and \$1.50 Tub Dresses

To-morrow at... **77c**

This is a surprise, indeed—just when you need these inexpensive Dresses, we present an opportunity for you to save nearly a half. What mother will miss such values?

The most charming dresses you ever saw—made in good quality linen in blue, tan, natural and a variety of dainty figured patterns—fashioned in new low neck and short sleeve styles—dress is ornamented with neat bow tie, the turn back cuffs and neck is trimmed with check material of contrasting color, giving a very smart and girlish effect. Sizes are 13 to 18. The lot is small and we suggest early buying. This is an extraordinary value for the Anniversary Sale.

(Second Floor.)

Anniversary Sale of Handkerchiefs

Men's and Women's Handkerchiefs—hemstitched—edge and ends; some have initials; others plain white or with most colored borders; slightly imperfect. Value 10c each.....

2 1/2c

Men's and Women's Handkerchiefs—fine hemstitched. The men's are of fine cambric with satin stripes or marooned silk with colored borders; the women's are crossbar with neat black initial. Value 6 for 50c, sold in half-dozen boxes; special.....

29c

Men's and Women's Handkerchiefs—hemstitched. The men's are of fine cambric, plain white or with neat colored borders; the women's are Swiss Embroidered in a large assortment of dainty designs. Value 7c each.....

3 1/2c

Men's Handkerchiefs—hemstitched—of pure Irish Linen, 1/4 in. hem; large size. Value 12 1/2c each.....

7c

Women's Handkerchiefs—hemstitched—of pure Irish Linen. Value up to 15c each.....

5c

(Main Floor.)

Wash Dresses and Rompers

Anniversary Specials at **23c**

Pretty Little Dresses that can always be restored to their fresh loveliness by laundering. Made of percales in dozens of pretty designs in checked or striped effects. The styles are very dainty and include such models as the always-popular long-waisted French styles. The necks are in Dutch effects, cut either square or round and finished with bias straps and borders of contrasting colors and embellished with tiny buttons. Sizes 2 to 6 years.....

23c

The Rompers of chambray, gingham and linen in a quality that will stand lots and lots of wear. All colors. High or Dutch necks trimmed with borders of contrasting colors and finished with belts and pockets. Sizes 2 to 6 years.....

23c

(Second Floor.)

LASTIKOPS WEBBING, the new Nemo

Indestructible semi-lastic fabric, has marked a new era in corset-making.

The New Model in the World-Famous

Nemo Self-Reducing Corset

is the greatest Corset-value ever offered and the most wonderful figure-reducer ever produced. All the New Nemo models, for every figure from very slender to extra stout

Prices—from \$2 to \$5

(Second Floor.)

Standard Make Corsets

For the Anniversary Sale at

Standard Make Corsets, closely boned and made of fine batiste or light weight coutil. Low bust with medium or very long hips. Two very stylish models. Two sets of hose supporters attached. Sizes 18 to 26 inches. To-morrow, at.....

75c

Brassiere, of strong quality cambric, made with four bones in the front. They are reinforced under the arms and cross over in the back. Prettily trimmed with lace edging. Sizes 32 to 48 bust, except size 44. Special, at.....

21c

SEEN IN THE SHOPS.

Attractive for the bedroom, with tapestry upholstery and drapings, are the little tapestry-covered desk sets for \$2.50, consisting of a letter holder, inkwell holder and blotter board.

Pretty Mandarin squares embroidered

FRECKLE-FACE

New Remedy That Removes Freckles or Costs Nothing.

Here's a chance, Miss Freckle-Face, to try a new remedy for freckles with the guarantee of a reliable dealer that it will not cost you a penny unless it removes the freckles, while if it does give you a clear complexion, the expense is trifling.

Simply get an ounce of ethine—double strength, from Riker-Hegeman Drug Store, and one night's treatment will show you how easy it is to rid yourself of the homely freckles and get a beautiful complexion. Hardly more than one ounce needed for the worst case.

Be sure to ask Riker-Hegeman Drug Store for the double strength ethine, as this is the only prescription sold under guarantee of money back if it fails to remove freckles.

In gold on colored back grounds, which are used in making the fashionable handbags, can be bought for \$1.50 a pair. Cool negatives of imported cotton crepe, in all colors, finished around in scalloped embroidery in white, are priced at \$1.50.

Beautifully embroidered pure floor towels for the guest room, with hem-stitched hem or finished in scalloped, are being sold for 25c each.

The fad for little and monogram was never so popular. Starting over rings, with one's initial on the top in silver on a background of colored enamel, are selling for 50c each.

Garter and slipper pins of plated silver in bouquet style, holding two brilliants in the knot, can be had at 25c each a pair.

For the girl who can embroider, lovely designs for waists stamped on handkerchief lines are being sold for \$1.50. And in the store which sells these can be bought for 50c each.

Do the fashionable "punch over" necessary for carrying out many of the pretty designs.

Very attractive and useful are the small four dishes of woven in basket weave design, which can be used for holding short stemmed flowers by the use of a round cover of woven basket weave which comes with the dish and holds the stems in place. A very desirable size of this dish can be bought for 25c.

Lord & Taylor

Founded 1890

Important Sale of Oriental Rugs

will be continued Thursday, May 9th for the benefit of those prevented by the inclement weather of Monday and Tuesday from participating in these remarkable values.

Room & Medium Sized Rugs

at less than cost of importation

Purchases made during this sale will be held for future delivery if desired. A few examples quoted below give a fair idea of the remarkable values offered:

Turkish & Persian Carpets

18. 6x10. 8..	reduced from \$180.00 to	\$75.00
10. x 6. 8..	" " \$68.00 "	\$37.50
11. 6x8. 10..	" " \$87.50 "	\$55.00
11.10x10. 8..	" " \$117.50 "	\$85.00
11.10x 9 ..	" " \$138.00 "	\$95.00
13.11x 8.11..	" " \$188.00 "	\$115.00
10. 5x 8.10..	" " \$116.00 "	\$65.00
12. 3x 8. 7..	" " \$180.00 "	\$115.00
12 x 8. 6..	" " \$150.00 "	\$95.00
14 x10. 8..	" " \$225.00 "	\$140.00
14. 7x10. 9..	" " \$225.00 "	\$105.00
18. 4x 8. 5..	" " \$180.00 "	\$100.00

Many others at proportionate reductions.

Also

150 Moussoul Rugs
\$17.50 each; values \$22.50 to \$28.00

100 Shirvan & Dagbantan Rugs
\$10.00 each; value \$16.50

200 Moussoul & Kurdistan Rugs
\$22.50 each; values to \$35.00

The above will be sold at retail only and will not be sent on approval.

Domestic Rugs

A complete assortment of Summer Rugs, embracing all the popular weaves, in Cottage, Bungalow and Homespun Rugs; also Imported and Domestic Art Squares and Porch Rugs, Grass and Straw Rugs, China and Japan Matting, etc.

Homespun Rugs

9 x12.....	\$9.75	4x 7.....	\$2.65
7.0x10.6.....	\$8.50	3x 6.....	\$1.50
6 x 9.....	\$5.25	80x60.....	90c

Fur Storage

In the Cold Air of our Modern Storage Plant (on the premises)

Furs are absolutely safe from moths and fire

Broadway & 20th St.; 5th Ave.; 19th St.

Pure Foods

Mail Orders Filled.

Potatoes — The best grown in England sold dry

grand sugar cured, U. S. No. 1, 50 lbs. 35c

Grand sugar cured, U. S. No. 1, 10 lbs. 18c

Grand sugar cured, U. S. No. 1, 5 lbs. 9c

Grand sugar cured, U. S. No. 1, 2 1/2 lbs. 4c

Grand sugar cured, U. S. No. 1, 1 1/4 lbs. 2c

Wines and Liquors

MONOGRAM WHISKEY

Sold at this price positively

to-morrow only. Gallon, \$2.39. Full

quart bottle at.....

65c

(Main Floor.)

(Main Floor.)

Anniversary Sale of Sattler's \$1.00 Restorina

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85c

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